

# DREAM AUCTION

with **The Tavistock Institute**

at **Gallery Rosenfeld**

[www.DreamAuction.org](http://www.DreamAuction.org)



**Saturday, 20 November 2021**

**14.00 – 16.00 GMT/UTC**

**Gallery Rosenfeld**  
**37 Rathbone Street, London W1T 1NZ**

supported by **Arts Council Korea**

# 드림옥션

2021년 11월 20일 토요일  
14.00 - 16.00 GMT/UTC

갤러리 로젠펠드  
37 Rathbone Street, London W1T 1NZ

드림옥션은 신라시대부터 매몽설화, 선류몽 신화 등 한국사에서 보이기 시작하여 현대까지 이어지는 한국의 꿈을 사고파는 사회적 풍습에 영감을 받아 시작되었습니다. 이 독특한 관습은 좋은 기운을 나누고자 하는 심리를 기반으로 형성된 문화로 꿈을 사는 사람의 믿음과 꿈을 파는 사람의 선의의 베품의 마음이 기반되지 않으면 꿈거래는 성립되지 않을 것입니다. 꿈을 사고파는 것은 비공식적인 친근한 행위이지만 한 사람의 개인적이고 내면적인 생각을 주고 받는다는 점에서 상호 정서적 가치를 지니고 있습니다. 꿈 거래는 공식적인 경제 구조와 달리 개인의식을 바탕으로 협상하고 수용해 성사되는 개인간의 가치 교환 과정입니다. 드림옥션은 가까운 주변인들과 꿈을 사고파는 일상적인 관습을 경매라는 체계화된 형식을 통해 공식화함으로써 꿈의 거래 과정을 새로운 관점으로 접근해보는 기회를 가지고자 합니다.

소더비 옥션 하우스의 조지아 브라운이 경매를 진행하며, 경매 물품으로 출품된 꿈의 내용을 읽고 참가자들에게 경매 과정을 안내합니다. 경매에 오른 각각의 꿈은 작가가 직접 만든 두루마리에 기록되며, 경매 종료와 함께 최고가 입찰자에게 전달될 것입니다. 입찰은 온라인과 오프라인에서 동시에 진행될 예정으로, 현장 참여의 경우 인원이 제한됩니다. 수익금 일부는 자선단체 [entelechartyarts.org](http://entelechartyarts.org), 에 기부될 예정입니다. 본 경매 참여에는 사전 경험의 유무나 재정적 준수 사항이 요구되지 않으며, 최고가 입찰자를 제외한 참여자들은 구매의 의무가 없습니다.

## \* 진행 방식 \*

드림옥션 기간 동안 판매될 모든 꿈이 여기 카탈로그에 첨부되어 있습니다. 어떤 꿈을 입찰하실지 미리 읽어보세요. 현장에서 참여하시는분은 저희 스태프가 진행방식을 직접 안내해드립니다. 낙찰되신 꿈두루마리는 현장에서 드리거나 알려주신 우편 주소로 보내드립니다.

### 온라인 입찰 방법:

1. 이 카탈로그를 통해 경매순서를 확인 할 수 있습니다.
2. 경매사가 각 꿈의 입찰 전, 경매 진행 순서에 따라 꿈 LOT 번호를 공지합니다.
3. 경매 중인 꿈에 입찰을 원하시면 입찰 가격을 채팅창에 남겨주세요. 경매인은 채팅창의 입찰과 현장경매의 입찰을 동시에 확인하고 진행합니다.
4. 낙찰에 성공하시면, 저희가 제공해드리는 양식을 통해 지불방식과 우편 주소를 알려주시면 낙찰되신 꿈 두루마리를 전달해드립니다.

# DREAM AUCTION

Saturday, 20 November 2021  
14.00 - 16.00 GMT/UTC

Gallery Rosenfeld  
37 Rathbone Street, London W1T 1NZ

The Korean tradition of buying and selling dreams is a practice with rich social and historical layers. In her years exploring this practice, Bongsu Park has collected several dreams which have been written down and shared by participants in workshops and visitors to her exhibitions, including this ones presented below. In a culminating event - The Dream Auction, these dreams will be auctioned off as a way of formalizing an informal practice, and honoring the contributions of dreamers. This event will be playful and casual, offering a fun way to think about the process of transaction in buying and selling dreams. The auction is not a commodification of such a transaction, rather it invites the audience to reflect on the practice of buying and selling dreams, and how it might exist beyond the material realm.

In the event, Giorgia Brown from Sotheby's will lead the proceedings as auctioneer, reading each dream and then guiding participants in the auction process. Each dream will be transcribed on a custom scroll made by the artist, and it will be delivered to the highest bidder at the end of the event. Bidding will take place live online and for a limited number of in-person guests. A percentage of raised profits will be donated to [entelechartyarts.org](http://entelechartyarts.org) charity based in Lewisham, South East London, devoted to testing the boundaries between art, creativity, care, wellbeing and community. No prior experience with auctions or financial qualifications are necessary to join this event, and event attendees are not required to make a purchase.

## \* how will it work \*

This catalog includes all of the dreams that will be sold during the Dream Auction. You are welcome to read it in advance to plan which dreams you can bid on. When you successfully bid on a dream, we will send a link to provide payment and mailing address information for delivering the dream scroll.

### How to bid online:

1. Use the Auction Catalog to follow the order of dreams up for bidding.
2. The auctioneer will announce the dream LOT number before each bidding session.
3. When you want to bid on a dream, comment in the chat with the price you want to bid. The auctioneer will monitor the chat and keep track of bids.
4. If you win the bidding, we will send you a form in order to proceed with payment and delivery of your dream.

DREAM AUCTION



## DREAM #200618WDW\_MBI

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I had to go home, crossing the mountain with a jeep. We drove along a torrent, and I noticed fishes, first a couple of them, but the more I looked the more fishes there were. They were piling up on one another, some of them out of the water because there were too many of them. As we moved further uphill, there were now two rivers, one on each side of the road, and the fishes transformed into much bigger animals, giant birds. I thought I was seeing horses in the water, but they were white flamingos, their wings spread on the road. We had to ride over their wings to pass. Once on the top of the mountain, we saw a bison. The driver said we had to be careful, because the bison would become angry if it noticed us. It did notice us, and started to chase us. We drove as fast as we could, but I could hear the sound of its hooves coming closer and closer as we drove towards the horizon.

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This Dream was contributed by Marie Beauchamps on 18th June 2020 during the workshop 'Working with Dreams', a program for Deepening Creative Practice - The Tavistock Institute of Human Relations. DREAM AUCTION, a project by Bongsu Park, facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

## LOT 001

Green scroll with Blue background

fishes  
물고기

two rivers  
두개의강

transformed animals  
변신하는 동물들

나는 지프 한대로 산을 넘어 집으로 간다. 우리는 급류를 따라운전하며 물고기를 보았다. 처음엔 몇 마리였지만 더 많은 물고기들이 있었다. 물고기들은 서로 쌓여있고 너무 많아 그 중 일부는 물밖으로 나와있었다. 우리는 더 위쪽으로 올라갔다, 두개의 강이 각 도로 옆에 있다. 물고기들은 큰 동물들과 새로 변신해있었다. 나는 물속에서 말들을 보았다고 생각했지만 그건 하얀 플라밍고들이었고 날개를 도로위에 펼쳤다. 우리는 그들의 날개를 지나쳐야했다. 산 꼭대기에 도착했을때는 들소를 보았다. 운전자는 들소가 우리가 있는걸알면 화낼지도 모르니 조심해야 한다고 말했다. 들소는 우리를 보았고 쫓기 시작했다. 우리는 가능한 빨리 운전했지만 발굽 소리가점점 더 가까워지는것이 들렸고 지평선 쪽으로 향했다.

gardening  
정원 가꾸기

soil  
흙

Kew  
큐 왕립 식물원

DREAM AUCTION



**DREAM #190403DAW\_HL1**

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I am in a garden, my hands in earth where lots of bulbs are growing. Some show above the surface, but many more are beneath it. The soil is wet. I am planting or transplanting something. I'm happy to tend this garden even though I know I'll be moving soon. I am planting some things in pots so I can take them with me. I'm using the good compost, from Kew.

나는 정원에 있다. 내 손에는 구근(뿌리씨앗)들이 자라고 있는 흙이 있다. 몇개는 표면위로 보이지만, 더 많은 구근들은 흙 아래에 있다. 그 토양이 촉촉하다. 나는 뭔가를 옮겨 심고있다. 나는 곧 이사를 갈것이라 는걸 알지만 정원을 가꾸는게 행복하다. 나는 가지고 갈 수 있는 몇가지를 화분에 심고 있다. 나는 큐 왕립 식물원의 좋은 퇴비를 사용하고 있다.

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This dream was contributed online by Hazel Riley on 3rd April 2019 as part of DREAM AUCTION, a project by Bongsu Park. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

Korean pottery  
한국 도자기

golden snake  
황금색 뱀

illuminating  
빛

DREAM AUCTION



**DREAM #190622DAW\_HLS1**

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In light of my faint memory of a dream, I just took a rest, sitting on the couch and then, suddenly, I witnessed that the floor of the living room was shaken and a small crack occurred. There was a shovel next to me and I started using it to wreck the living room floor. As a result of constantly digging the floor, there was a brown bottle shaped like Korean pottery. As I opened the pottery, there was a golden snake, illuminating the entire jar. Even if I was afraid whether the snake could bite me or not but I kept having it for a while illuminating the living room.

희미한 기억의 꿈 속에서 소파에 앉아 쉬다가 갑자기 거실 바닥이 흔들리고 작은 금이 가는 것을 목격했다.  
내 옆에 삽이 있었고 나는 그것을 거실 바닥을 부수는 데 사용하기 시작했다.  
끊임없이 바닥을 파헤친 결과 한국 도자기 모양의 갈색 병이 있었다.  
도자기를 열자 금빛 뱀이 향아리 전체를 비추고 있었다.  
뱀이 나를 물까 봐 무서웠지만, 거실을 밝히며 한동안 뱀을 계속 거기 두었다.

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This dream was contributed online by Hye Lim Son on 22nd June 2019 as part of DREAM AUCTION, a project by Bongsu Park. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

package  
소포

theatre  
극장

cake  
케익

DREAM AUCTION



**DREAM #190202DAW\_PMI**

Last night's dream...

I ordered a package to be delivered, but I wasn't at home so I arranged for it to be sent to the local primary school.

I went to collect the package and could see it on the teacher's desk, but they were in the middle of a lecture by an old man and they closed the doors so I couldn't go in.

I wandered around a city and ended up at a theatre with a giant teddy bear covered in red hearts sitting outside. The show had already started and I could see inside the massive auditorium. There was a stage in the distance and an audience watching the show. Behind the audience there was another stage and another audience watching that. The actors and puppets on both stages were singing and dancing together.

I walked into a building, into some kind of exhibition and a little kid was being bullied by a teenager. The teenager was making anti-Semitic remarks to the kid. I started arguing with the teenager as we walked, but he continued to taunt me and the kid.

Suddenly we were walking in a field and the teenager pulled out a sword and wanted to fight. I disarmed him and took the sword for myself. Suddenly his friend appeared and they both had weapons of all kinds. I fought them, beating them and saving the kid.

I returned to the school and the doors were open. I was welcomed by the kids and teachers and by a kitten who knew me (the little brother of my own cats). I picked up my package and was told it was the teacher's birthday. She had made a cake with ingredients from Spain.

The cake was inside a cloak and when she ripped the cloak apart it revealed a gorgeous multi-coloured cake with intricate shell patterns and giant black whiskers sticking up out of it. The whiskers were made of liquorice and everyone quickly took one each. I ate one and it was delicious.

We cut the cake and it was revealed to be a lamb and liquorice cake. We all ate.

Then I woke up.

This dream was contributed online by Paul Matthew on 2nd February 2019 as part of DREAM AUCTION, a project by Bongsu Park. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

어젯밤 꿈...

택배를 주문했는데, 집에 없어서 동네 초등학교로 배달되도록 했다.

소포를 가지러 갔는데 탁상 위에 있는 것을 볼 수 있었지만, 한 나이가 많으신 분의 강의가 한창이어서 문을 닫혀있어 들어갈 수가 없었다.

도시를 돌아다니다가 빨간 하트로 뒤덮인 거대한 곰인형이 밖에 앉아 있는 극장에 가게 되었다. 쇼는 이미 시작되었고 나는 거대한 강당을 볼 수 있었다. 멀리 무대와 공연을 보고 있는 관객이 있었다. 관객들 뒤에는 또 다른 무대가 있었고, 또 다른 관객들도 그것을 보고 있었다. 두 무대 위의 배우들과 꼭두각시 인형들은 함께 노래하고 춤을 추고 있었다.

건물 안으로 들어갔고 전시회 안쪽으로 들어갔을 때 어린 아이가 10대에게 괴롭힘을 당하고 있었다. 그 십대는 아이에게 반유대적인 발언을 하고 있었다. 걸어가며 그 십대 소년과 말다툼을 시작했지만, 그 아이는 저와 그 아이를 계속 조롱했다.

갑자기 우리가 들판을 걷고 있는데 그 십대는 칼을 빼들고 싸우려했다. 나는 그를 무장 해제하고 칼을 빼앗았다. 갑자기 그의 친구가 나타났고 그들은 온갖 종류의 무기를 가지고 있었다. 나는 그들과 싸웠고, 그들을 이기고, 아이를 구했다.

나는 학교로 돌아왔고 문은 열려 있었다. 나는 아이들과 선생님들 그리고 나를 아는 고양이(남동생의 내 고양이들)의 환영을 받았다. 나는 소포를 집어들었고 그것이 선생님의 생신이라는 말을 들었다. 그녀는 스페인에서 온 재료로 케이크를 만들었다.

케이크는 망토 안에 있었고 그녀가 망토를 찢었을 때 복잡한 껍데기 무늬와 거대한 검은 수염이 튀어나온 멋진 다양한 색깔의 케이크가 보였다. 그 수염은 술로 만들어졌고 모두가 재빨리 하나씩 가져갔다. 하나 먹었는데 맛있었다. 우리가 케이크를 잘랐는데 그것은 양고기와 술 케이크였다. 다 같이 먹었고 그러다 잠에서 깬었다.

DREAM AUCTION



**DREAM #211018DAO\_AI**

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I dreamt I was in India and I went to a Danish reception where Prince William and Kate were attending an official reception.

Later when I left I saw Kate leaving on her own as she had free time.

I spoke to her and suggested we go and visit some underground catacombs.

She was very enthusiastic and went to change.

She came back wearing pale blue dungarees.

After our visit we went to a cafe and had some Indian cakes with lots of people and Kate was so happy.

꿈에서 나는 인도에 있었고 윌리엄 왕자와 케이트가 공식적으로 참석하는 덴마크식 접대회에 참석 했다. 나중에 자리를 떠날때 케이트가 개인시간을 떠나는 것을 보았다. 나는 그녀에게 말을 걸었고 지하 납골당에 가자고 제안했다 말했다. 그녀는 매우 기뻐했고 옷을 갈아 입으러 갔다. 그녀는 옅은 파란 색 바지를 입고 나타났다. 그곳을 들린 후 우리는 카페에 가서 많은 사람들과 많은 인도 케이크도 먹었고 케이트는 행복해 하였다.

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This dream was contributed online anonymously on 18th October 2021 as part of DREAM AUCTION, a project by Bongsu Park. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

## LOT 006

Red scroll with Green background

Beautiful field  
아름다운 벌판

Rocking chair  
흔들의자

rainbow  
무지개

DREAM AUCTION



### DREAM #211116DAI\_GB1

I found myself in a beautiful field,  
packed with red poppies,  
there was a light breeze and the sky was deep blue.

While walking, I spotted a rocking chair moving backwards and forwards.

The rocking chair was empty and from there the biggest rainbow started and curved through the sky.

난 아름다운 들판에 있다.

빨간 양귀비로 가득 차있고

가벼운 바람이 불었고 하늘은 짙푸른 색이었다.

한참을 건다가 앞뒤로 움직이고 있는 흔들의자를 발견하였다.

흔들의자는 비어 있었고 큰 무지개가 의자로부터 하늘까지 펼쳐져 있었다.

This dream was contributed by Giorgia Parodi Brown on 16th November 2021 for Dream Auction project, a project by Bongsu Park. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks.



DREAM AUCTION



**DREAM #211108SDM\_AA1**

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I am about two years old and we are in Geneva where winters can be very cold.

My father is lovingly embracing me...

He looks caringly at my face, with a gentle smile, cupping my head and stroking it sensitively.

His hands are warm, kind, reassuring and steady as he himself generally was when he was still alive.

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This dream was contributed by Emeritus Professor aladin aladin on 8th November 2021 during the Social Dreaming Matrix organized with The Tavistock Institute for Bongsu Park's DREAM AUCTION. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

father  
아버지

embracing  
포옹

warm  
따뜻함

나는 2살 정도이고 우리는 겨울이 매우 추운 제네바에 있다. 나의 아버지는 나를 사랑스럽게 안아주신다. 그는 부드러운 미소를 지으며 내 얼굴을 찬찬히 쳐다보고, 내 머리를 오므리고 부드럽게 쓰다듬는다. 그의 손은 따뜻하고, 친절하며, 안심이 되며, 그가 살아있을 때 그랬던 것처럼 안정적이다.

DREAM AUCTION



**DREAM #211108SDM\_MK1**

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26/10/2021

I am somewhere North.

I want to take the opportunity to explore the wilder areas.

In one place there's a big mountain, a snow slide, in a valley of snow.

I grab onto the previous person, they are sliding down as a long chain of human bodies, one after the other.

They are talking to each other on the way about everyday things.

We are going terribly fast.

I think about the fact that this way I'm not afraid at all so I don't have to break to slow down like when I'm on a bike, because I'm with this whole group of people, we go down terribly fast together.

I think there's a big beautiful view there on the spot, like from a big mountain.

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This dream was contributed by Monika Kostera on 8th November 2021 during the Social Dreaming Matrix organized with The Tavistock Institute for Bongsu Park's DREAM AUCTION. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

snow  
눈

mountain  
산

(not) alone  
혼자(가 아닌)

나는 북쪽 어딘가에 있다.

나는 황무지를 탐험할 기회를 갖고 싶다.

한 곳에는 큰 산과 눈 썰매와 눈 언덕이 있다.

앞에 있는 사람을 잡았고, 여러명에서 줄줄이 하나씩 미끄러져 내려오고 있다.

그들은 내려가며 서로 일상적인 것들에 대해 이야기하고 있다.

우리는 무섭게 빨리 가고 있다.

나는 전혀 두렵지 않았고, 이 모든 사람들과 함께 있기 때문에 자전거를 탈 때처럼 속도를 늦추지 않아도

된다고 생각했고 우리는 함께 엄청나게 빨리 내려간다.

마치 큰 산에서 볼 수 있는 아주 아름다운 경치라고 생각했다.

DREAM AUCTION



## DREAM #211018DAO\_A2

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I dreamt I was in Japan.

I was with my partner and he was there with his job which was a corporate or diplomatic role. I was studying at university in Japan. I went in with my partner to my university room which was very tiny and white with a set of bunk beds, mine was the one at the bottom. The shower was directly behind the bunk beds so when it was on everything would get wet but it was a very nice room.

Then we got in a saloon car and drove to where my partner's house was and were driven by a driver. As we drove we hit a waterlogged road which we drove through and the water was up to the windows so we had to close the windows to stop getting wet. When we arrived at my partner's house it was a small enclave with trees and moss and small houses and one of our neighbours was there to welcome us. It was a very beautiful, calm, spiritual and gentle place.

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This dream was contributed online anonymously on 18th October 2021 as part of DREAM AUCTION, a project by Bongsu Park. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

**LOT 009**

Red scroll with Yellow background

Japan  
일본

university  
대학

spiritual place  
영적인 곳

일본에 있는 꿈을 꿔다.

그곳에 기업이나 외교적인 역할을 하는 남자친구와 함께 있었다. 나는 일본에 있는 대학에서 공부하고 있었다. 그와 함께 2층 침대가 있는 아주 작고 하얀 대학 방에 들어갔다. 내 방은 맨 아래에 있었다. 샤워실은 2층 침대 바로 뒤에 있어서 모든 것이 젖었지만 아주 좋은 방이었다.

그리고 나서 우리는 차를 탔고 남자친구의 집이 있는 곳으로 운전사가 운전했다. 차는 물에 잠긴 도로를 지나갔고 물은 창문까지 차올랐기 때문에 젖은 것을 막기 위해 창문을 닫아야 했다. 우리가 내 파트너의 집에 도착했을 때 그곳은 나무와 이끼와 작은 집들이 있는 작은 거주지였고 우리의 이웃들 중 하나가 우리를 환영하기 위해 그곳에 있었다. 그곳은 매우 아름답고, 차분하고, 영적이고, 온화한 곳이었다.

DREAM AUCTION



## DREAM #190617NBI\_A1

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Many years ago I had the most vivid dreams.

I was going through probably the worst period of my life.

I very rarely have such periods.

My dream was that I fell down a seemingly bottomless pit, Alice in Wonderland-style.

I looked down as I fell and I saw a light in the distance.

As I fell closer I noticed the light was actually a giant soft white hand.

And I landed in its palm without a scratch or a bruise, and it saved me.

---

This dream was contributed anonymously during Bongsu Park's interview with Nikki Bedi for the BBC Radio London - Nikki Bedi sits in for Jo, 17th of June 2019. DREAM AUCTION, a project by Bongsu Park, facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

**LOT 010**

Blue scroll with Red background

Alice in Wonderland  
앨리스의 이상한 나라

saving  
구원

hand  
손

수년 전에 나는 가장 생생한 꿈을 꿔다.

나는 아마도 내 인생에서 최악의 시기를 겪고 있었다.

나에게 그러한 시기는 거의 없다.

그 꿈은 이상한 나라의 앨리스처럼 바닥이 없어 보이는 구렁이로 떨어지는 것이었다.

넘어지면서 아래를 내려다보니 멀리 불빛이 보였다.

가까이 다가가자 나는 그 빛이 사실 크고 부드러운 하얀 손이라는 것을 알아차렸다.

찰과상이나 타박상 없이 착지했고 손은 나를 구해주었다.

DREAM AUCTION



DREAM #211104SDM\_ABI

I am walking in an Ocean and the water comes up to my knees.

It is shallow but it should be deep that far from the coast.

It is sunset and the sky is clear.

The water is very calm and appears oily.

As I look towards the horizon, I can see a giant tower far away, situated in the middle of the ocean towards the left.

The tower is white, square and very tall.

Its walls are covered with little black dots.

It is impossible to know from a distance if it is a building, with windows or a gigantic sound tower speaker with sound diffusion points.

Suddenly, the tower falls from left to right in slow motion. The impact with the water provokes an earthquake.

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This dream was contributed by Agnes Berthoz on 4th November 2021 during the Social Dreaming Matrix organized with The Tavistock Institute for Bongsu Park's DREAM AUCTION. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

**LOT 011**

Blue scroll with Yellow background

ocean  
바다

giant tower  
거대한 탑

earthquake  
지진

나는 바다를 걷고 있는데, 물이 무릎까지 올라왔다  
알지만 해안에서 떨어진 곳은 깊을 것이다.  
해가 지고 있고 하늘은 맑다.  
물은 매우 잔잔하고 광택이 있는 것처럼 보인다.  
수평선을 바라볼 때, 나는 왼쪽으로 바다 한가운데에 위치한 거대한 탑을 볼 수 있다.  
그 탑은 하얗고, 사각형이며, 매우 높다.  
그것의 벽은 작고 검은 점들로 덮여있다.  
건물인지, 창문인지, 대형 사운드 타워 스피커인지 멀리서 알 수는 없다.  
갑자기, 그 탑은 느린 동작으로 왼쪽에서 오른쪽으로 떨어진다.  
물과의 충돌은 지진을 유발한다.

DREAM AUCTION



DREAM #210606DGU\_001

방 안에 꼬물꼬물 기어다니는 작은 아기 고양이 7-8마리가 있었다.

아기 고양이 처럼 보이는 귀엽고 연약한 생명체였다.

나는 그것들을 엄청 엄청 소중하게 여겨서 안을때도 혹여나 터질새로 두손으로 긴장하며 떠안았다.

그러다가 나는 일이나 공부때문에 집을 나섰고 일상에 쫓겨 귀여운 생명체의 존재를 까먹었다.

몇일 또는 몇주가 지난 다음에 여러 생명체가 내 집에 있었음을, 내가 부양해야하는 존재가 있었음을 기억해냈다.

This dream was contributed during the Dreamers' Gathering exhibition at Post Territory Ujeongguk in Seoul, South Korea on 6th June 2021. Bongsu Park's project DREAM AUCTION facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks.

**LOT 012**

Yellow scroll with Blue background

고양이  
baby cat

사랑스런 생명체  
cute creatures

기억  
remember

There were 7 or 8 little baby cats crawling around in the room. The kittens were cute and delicate creatures. I treasured them very much and gave them extra attention when I hugged them with both hands. Then I left home because of work or study periods and forgot the existence of these lovely creatures. For the next several days or weeks I remembered that I had several precious creatures I had to look after in my house.

DREAM AUCTION



**DREAM #210523DGU\_005**

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우리집에는 말랐지만 꽤나 높이 자란 해피트리가 있습니다.

어느날 꿈 속에서 이 해피트리는 거실 복도에 있더군요.

높이 자란 해피트리를 엄마와 함께 보고있었어요.

그 순간 해피트리는 2m되는 천장을 뚫고도 높이높이 자라더라구요.

잭과 콩나무의 그 나무처럼 말이에요.

신기하고도 기분 좋은 꿈이지만 또 다른 분에게도 행운이 깃들어 주기를 바랍니다.

행복하세요. 늘!

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This dream was contributed during the Dreamers' Gathering exhibition at Post Territory Ujeongguk in Seoul, South Korea on 23rd May 2021. Bongsu Park's project DREAM AUCTION facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks.

**LOT 013**

Red scroll with Green background

해피 트리  
Happy Tree

잭과 콩나무  
Jack and the Beanstalk

행운  
luck

In my house, we have a Happy Tree that is thin but has grown quite high. One day in my dream, this Happy Tree was in the living room corridor. I was looking at the height of the tree with my mom. At that moment, Happy Tree grew high even after breaking through the two metre high ceiling. Like the tree of Jack and the beanstalk. It's an amazing and pleasant dream, but I want to share this luck with others. Always be happy!

DREAM AUCTION



## DREAM #210524DGU\_001

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본인은 꿈을 어떠한 형태로든 매일 꾸는 사람이다.

365일에 365가지의 꿈을 꾸며, 고로 매일 매일의 꿈은 그렇게 가치가 높다고 할 수 없다.

그 만큼 꿈을 꾸고 잊어버리는데 익숙한 사람인데, 매우 기억에 남는 형태의 꿈이 한가지 있다.

실제 세계로의 효과가 입증된 꿈인데, 때는 중학교 1학년때의 일이다.

본인은 수십층의 빌딩에서 연속적으로 이유없이 추락하는 꿈을 꾸었고,  
(한가지 빌딩에서 떨어지면, 또 다른 빌딩에서의 추락으로 이어진다)  
그 해 무려 11cm를 도약하는 효과를 보았다.

그런데 얼마전 그 꿈을 다시 꾸었다.  
(2021년 5월 24일 본인은 이미 35살의 타임인을 지나가고 있고,  
그 꿈은 나에게 더이상 효력이 없을 것이다 - 이미 186cm의 키를 지니고 있다.)

이 꿈을 누군가에게 양도하고 싶다.

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This dream was contributed during the Dreamers' Gathering exhibition at Post Territory Ujeongguk in Seoul, South Korea on 24th May 2021. Bongsu Park's project DREAM AUCTION facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks.

## LOT 014

Green scroll with Red background

낙하  
falling

건물  
building

키크는 꿈  
growing dream

I dream every day. There are 365 days of dreaming, so every daily dream isn't so valuable. I used to forget dreams. But I have a very memorable form of dream. A dream which really proved the effect in the real world when I was in first grade at middle school. I am continuously falling without reason from very high buildings, and from one building onto another and another until I crash to the ground. The year I saw the dream I grew as much as 11cm. I had this dream again recently. I'm already 35 years old on May 24, 2021 and I won't have the effect anymore - I'm already 186cm. I want to transfer this dream to someone else.



DREAM AUCTION



**DREAM #21111SDM\_BS1**

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어느 섬 어느 긴 해안에서 많은 사람들과 함께있다.

태양은 높았고 바다는 넓게 펼쳐져있다.

밀물과 썰물이 빠르게 들어오고 나오고 있었다.

어떻게 이렇게 빠른 속도로 변하지 생각한다.

우리는 손을 붙잡고 파도가 나갈때 바다를 향해 달려가고 밀물이 들어올때 다시 뛰어 들어온다.

모두 즐겁게 웃으며 하루종일 놀았다. 즐거운 하루였다.

바닷가에서 우리는 어느 할머니의집으로 갔다.

그곳에서는 섬에서 나는 각종 채소와 생선으로 우리를 위해 음식을 준비하고 있었다.

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This dream was contributed by Bongsu Park on 11th November 2021 during the Social Dreaming Matrix organized with The Tavistock Institute for Bongsu Park's DREAM AUCTION. This project facilitates the Korean practice of buying and selling dreams, reflecting on the intimate exchanges embedded in traditions and interpersonal networks. Please accept this dream with care.

**LOT 015**

Blue scroll with Green background

섬  
island

조수  
tide

즐거움  
joyful

I was with a group of people on an island with a long beach.

The sun was high. The vista was wide.

The tide came and went repeatedly from high to low.

I wondered how the tide could change so quickly.

We all held hands together and when the tide was low we ran into the sea and out again as the tide came in.

We were laughing and playing all day. It was a joyful time.

Afterwards we went to an old lady's house where they were preparing lots of food using locally grown vegetables and fish.

**Dream Ecologies - Patterning Social Dreaming Matrix**



**LOT 016**



**LOT 017**



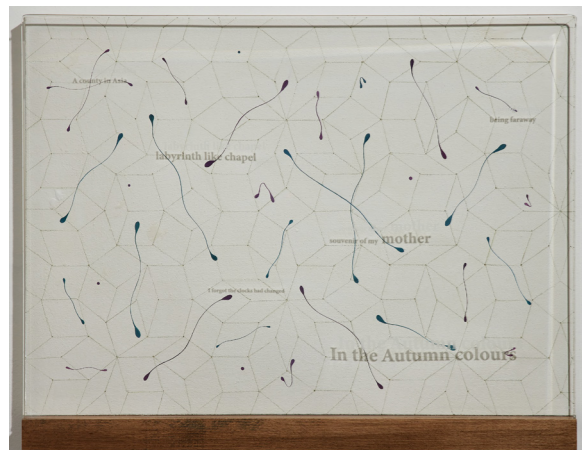
**LOT 018**



**LOT 019**



**LOT 020**



**LOT 021**



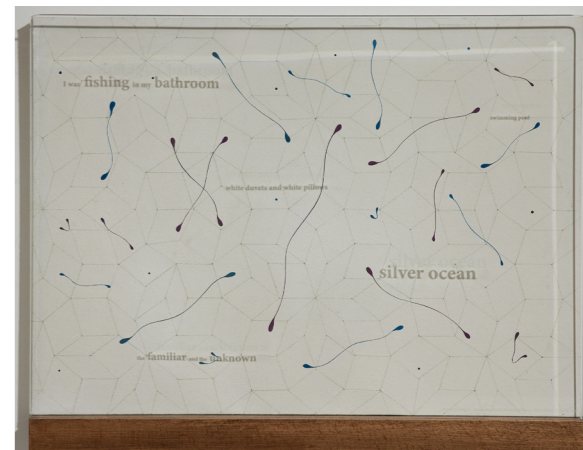
**LOT 022**



**LOT 023**



**LOT 024**



**LOT 025**



**LOT 026**



**LOT 027**



**LOT 028**



**LOT 029**



**LOT 030**

## [자주하는 질문]

### 꿈을 구매하면 어떤 유형의 구매 증명서를 받을 수 있나요?

드림 옥션은 기여된 꿈을 두루마리 형식에 인쇄가 되며 낙찰자는 드림 옥션이 인증한 이 꿈 두루마리를 받습니다. 각 두루마리는 에디션이 하나만 있는 오리지널이며 박봉수 작가가 수작업으로 제작하였습니다.

### 전체 수익은 꿈을 기부한 사람이 받습니까? 드림 옥션은 문화적인 관행을 상품화하는 것 아닙니까?

드림 옥션은 꿈을 나누고자 하는 분들의 선의의 기여를 바탕으로 하는 비영리 프로젝트입니다. 드림 옥션의 수익금 일부는 entelechyarts.org 자선단체에 기부됩니다. 드림옥션은 가까운 주변인들과 꿈을 사고파는 일상적인 관습을 경매라는 체계화된 형식을 통해 공식화함으로써 꿈의 거래 과정을 새로운 관점으로 접근해보는 기회를 제공합니다. 이 행사의 주된 목적은 꿈 경매로 책정되는 가격이 아닌, 관객들로 하여금 꿈의 가치 구조와 교환 행위 자체에 대한 성찰을 이끌어 내는데 있습니다.

### 다른 사람의 꿈을 소유하는 것이 무슨 의미가 있고 왜 굳이 제 꿈을 팔아야 할까요? 꿈처럼 무형의 것을 소유할 수 있을까요?

많은 사람들이 꿈은 긍정적인 의미를 가질 수 있고 행운이나 재운을 가져다줄 수 있다고 믿습니다. 꿈을 사고파는 한국의 관행은 보통 친구나 가족 간에 일상적인 대화 속의 거래에서 서로 신뢰와 믿음을 바탕으로 두고 있습니다. 누군가가 좋은 꿈을 가지고 있다고 생각한다면 꿈 주인에게 그 꿈을 팔도록 부탁할 수도 있습니다. 구매자는 돈으로 지불하거나, 아니면 귀중한 물건을 주거나 맛있는 식사로 대가로 제공할 수도 있습니다. 양측에서 서로 교환하는 것에 대해 동의하고 만족해야 거래가 성사됩니다.

### 어떤 종류의 꿈이 다른 꿈보다 더 가치가 있나요?

어떤 꿈은 한국 문화에서 긍정적인 의미가 있습니다. 예를 들어, 돼지와 관련된 것은 전통적으로 재물이 들어오는 것을 암시합니다. 풍성한 과일과 관련된 꿈은 출산에 관한 의미를 가집니다. 긍정적인 해몽을 가진 꿈은 좋은 가치를 가진 꿈이라 여겨집니다. 꿈의 해석은 문화와 개인에 따라 다르기에 누군가의 혼란스러운 꿈이나 악몽이 다른 사람에겐 좋은 의미의 꿈으로 해석될 수 있습니다. 자신의 주관적 판단으로 여러분에게 좋은 느낌을 주는 꿈을 구매하세요.

### 경매에 참가한 적이 없고 꿈을 산 경험이 없어도 참여할 수 있나요?

경매에 대한 어떠한 사전 경험이나 지식이 없어도 누구나 드림 옥션에 참여할 수 있습니다. 또한, 경매에 참여하기 위해 재정적인 요구조건은 필요 없습니다. 드림 옥션 팀은 경매에 참여하는 모든 사람들이 편안한 분위기에서 경매가 진행되도록 최선을 다 할 것입니다.

### 입찰자는 어떻게 꿈이 단지 발명된 이야기가 아닌 진짜 꿈이라는 것을 알 수 있을까요?

꿈을 거래하는 일은 신용, 믿음, 그리고 선의를 기반으로 합니다. 드림 옥션 측은 참여자 모든 분들에게 좋은 기운을 전달하는 최선의 의도로 정성껏 개인적으로 꾸었던 꿈을 기부하는 것을 부탁드렸습니다. 이 같은 암묵적 원칙을 기반으로 몽상가들의 꿈의 기부의 의도를 신뢰합니다.

### 꿈을 사면 다른 사람에게 다시 팔 수 있나요?

되파는 꿈은 효력이 다소 떨어질 것이라고 여겨지기에 재판매는 매우 이례적일 것입니다. 그러나 일단 구매자가 꿈을 구매하면, 그 꿈은 구매자의 개인 소장물입니다. 소장된 꿈을 어떻게 할지 결정하는 것은 구매자에게 달려 있습니다. 참여하시는 모든 분들의 신뢰에 부응하여 구매하신 꿈을 다루어 주시길 추천드립니다.

다른 질문이 있으시면 여기 이메일로 문의주세요: [bongsupark@icloud.com](mailto:bongsupark@icloud.com)

## [FAQ]

### Do I get any kind of tangible object or proof of purchase if I buy someone's dream?

DREAM AUCTION will print the dream text on a scroll, and the successful bidder will receive this dream scroll, authenticated by DREAM AUCTION. Each scroll is a unique edition of one and is handmade by artist Bongsu Park.

### Does the dream contributor receive the sale value? Is DREAM AUCTION capitalizing on a cultural practice?

DREAM AUCTION is a not-for-profit artistic venture which honours the contributions of dreamers. A percentage of raised profits will be donated to *entelechyarts.org* charity based in Lewisham, South East London, devoted to testing the boundaries between art, creativity, care, wellbeing and community. The auction is part of the artist's project and overall artistic practice. This event offers a way to formalize an informal practice while honoring the contributions of dreamers. The auction is not a commodification of such a transaction, rather it invites the audience to reflect on the practice of buying and selling dreams, and how it might exist beyond the material realm.

### What is the point of owning someone else's dream? How can something as intangible as a dream ever be owned?

Many people believe dreams can have a positive meaning, or can contain an omen that may bring them luck or good fortune. In the Korean practice of buying and selling dreams, the exchange is based on mutual trust and belief which would normally happen between friends or family in casual conversation. If one person thinks a dream has a beneficial meaning they might ask the dream owner to sell them the dream. The buyer would pay with money, or perhaps offer a valuable object or service in exchange, or even provide a nice meal. But both sides should agree and be happy about what they are exchanging.

### Are certain types of dreams more valuable than others?

Certain dreams are indicators of positive meaning in Korean culture. For example, one involving a pig would traditionally allude to the arrival of wealth. One involving ripening fruit may indicate a message about fertility and childbirth. Any dream which has a positive interpretation has a subjective value that makes it desirable. At the same time, dream interpretation varies between cultures and individuals. Also, someone's nightmare may indicate something more positive to someone else. We encourage you to trust your feelings and instincts, and to buy the dream that feels good for you, whether or not the meaning is overtly clear.

### I've never attended an auction before. Can I still participate?

Everyone is welcome to join the DREAM AUCTION. No prior experience or knowledge of auctions, or buying and dreams, is necessary. Also, no financial requirements are needed in order to be a part of the auction. Our kind and patient team who will make sure that everyone who participates in the auction is comfortable and treated with care and respect.

### How does someone bidding for a dream know it's a real dream and not just an invented story?

Selling and buying dreams is based on trust, belief and goodwill. We ask everyone that contributes their dream to do so with care and to submit a dream that they personally have dreamt - so we in turn place this same implicit principle of trust into every dreamer who makes a contribution.

### If I buy a dream, can I re-sell it to someone else?

Re-selling would be highly unusual and one suspects that the dream's potency would somehow be diminished. However, once the buyer has purchased a dream, the dream belongs to them. It becomes their dream and theirs alone. It is up to the buyer to decide what to do with it. In keeping with the trust that we ask of everyone who participates, we recommend that you treat the dream you buy with care.

If you have any other questions, please email: [bongsupark@icloud.com](mailto:bongsupark@icloud.com)

# IN DREAMS WE GATHER

Bongsu Park solo exhibition

18 November 2021 – 13 February 2022  
gallery rosenfeld

The Korean artist has been exploring the world of 'dreams' for a few years now. Initially triggered by the antique Korean tradition of people buying and selling their dreams, she has deepened and widened her research until it now embraces the recording of our sleeping patterns and the visualisation of brain wave patterns during our sleeping hours.

In 2019 she staged an immersive performance at London's Coronet theatre entitled 'Dream Ritual' which used dance, sound and text to create a highly emotive entry into this secret world.

Park collects dreams, either from workshops or online, and these are then sold in an auction, thereby renewing this ancient tradition. However, it is very important to realise that the idea of buying a dream is not primarily a financial transaction but actually a far more intimate exchange.

These dreams are reproduced by the artist, on to elaborate highly decorative scrolls which serve to give the intangible and fragile dream a precious physical entity.

The 'SamgukSagi' is the oldest official Korean narrative. This 'History of the Three Kingdoms' describes the different fates which befalls two royal sisters who sold dreams to each other. From this auspicious, culturally specific opening many centuries ago, Park has created a universality where we can all partake of this highly meaningful tradition, which contemporaneously opens up our own perception of the mysteries of our subconscious.

On the 20th November the gallery will host 'Dream Auction' in collaboration with The Tavistock Institute, alongside a series of collated online events. These Social Dreaming Matrix sessions will be transformed into a site specific artwork 'Dream Ecologies - Partening Social Dreaming Matrix' at the gallery. The concept of 'collecting dreams' explores the ancient Korean concept of "buying dreams" in the context of Freudian dream theory and psychoanalysis. In Korea, discussing dreams and interpreting their meaning amongst friends and family is a popular way of identifying symbols that can shed light on the events in a person's future. Often dreams containing particularly desirable elements are informally "sold", transferring energy or a state of mind from one close connection to another. Artist Bongsu Park has been exploring this concept as a point of departure for an ongoing series of works that have spanned performance, video, sound composition, and social exchanges.



I want to put the horse

I was in Tavistock Square and there was a **white horse** with a carriage

It is light, airy, pale wood, a warm feeling

labyrinth like chapel

being faraway

**Black Horse** on a bench

I was invited to see the **white horse** in October

pink flamingo

ancient place

If you want to go far go **together**

As my guitar gently weeps'

souvenir of my **mother**

I forgot the clocks had changed

I was saying to the teacher why are there never any black unicorns

It's said **#BlackUnicornsMatter**

Dorothy had the power to go **home**

fire+metal

It made a beautiful jump to **freedom**

a relief and a souvenir

**In the Autumn colours**

similar to Chinese and Korean culture

From London - Publishing/Book/Printing/Books, 2002-04-01 OCTOBER, 2002

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Chimera

half man half horse

cut it into pieces, not one then and another

a large piece of parmesan cheese

architectural modeling

I was **fishing** in my **bathroom**

in **water**

white paper on an **island**

understanding good

I have been trying to paint a painting of a white horse

the **priest** comes

The **shadow**, the reflection of things

cut my hair

metaverse

metaverse

When I was breathing in, the **palace** was rising up

white doves and white pillows

**silver ocean**

Lady Godiva

It felt modern. **'Times change'** the priest said

brightly painted

When I was **breathing out**, the palace was disappearing

the **familiar** and the **unknown**

Passage of time

I was 3-4 years old. My dad is lovingly embracing me.

islands and archipelagos

Antarctica

Ice is needed

to make it possible for people to **travel** between the islands

the **delicious** and the **necessary**

silence as part of the music

warm hands

euphoric

organic molecules on Mars

new era is coming

elemental

I was **floating** on a **mattress** on an **open sea**

**Tree of Life**

high tide and low tide

Two Books "Wherever You Go" and "The Road Less Travelled"

Iceberg

pause

I met a friend who passed away last year we exchanged our **gifts**, something like **flowers**

Are we all on the same boat?

SNOW

with generous support of



THE TAVISTOCK INSTITUTE®

rosenfeld

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